

New Products for a New  
Protocol

IPv6  
Now

# IPv6 Product Innovation

# The IPv6 Challenge

This is not easy!

There is No money in IPv6

So...

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# The IPv6 Challenge

IPv6Now has worked hard to...

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Design commercial products that...

exploit...

the advantages of IPv6

# The IPv6 Challenge

IPv6Now addresses

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REAL challenges:

Vision required to think beyond v4

Relevance to clients

Cheaper, more capable, Better!

# IPv6 Product Innovation

## Grow6

Built on strengths of IPv6

Natural appeal to network managers

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## StudentNet NextMail

Built on Grow6 product

Defined by function not technology

# IPv6Now Grow6 - Foundations

## Strength of IPv6Now Team

Strong in technical expertise

Strong in relations

Strong in business expertise

Strong in infra-structure

Strong in IPv6

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# IPv6Now Grow6 - Goals

Designed for Commercial  
Network Managers/Admins

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Provides certainty in face of address exhaustion

Evolution rather than Revolution

# IPv6Now Grow6 - Features

Commercial grade SLA

It's a Product not an experiment

Our users are customers not hobbyists

Commercial SLA is much harder than "*best efforts*" support.

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# IPv6Now Grow6 - Features

Reserves a /48 for future usage

Start with a single sub-net /64

Contiguous growth - guaranteed

Eliminates re-numbering concerns

Dynamic DNS support for accounts

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# IPv6Now Grow6 - Effects

- Commercial terms – normalises status
- Growth guarantee – reduces uncertainty
- Grow as needed – lower cost hump
- Contiguity – eliminates disadvantages
- Re-assurance during a time of change

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# StudentNet NextMail - Users

20+ private schools and growing

Thousands of users: staff, students, alumni

Extreme spread: scale & sophistication

Diverse technical environments

12 years of service delivery

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# StudentNet NextMail - Goals

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School IT Directors

Integrates with existing NextMail collaboration environment

Functional focus – not a technical focus

Work free implementation

# StudentNet NextMail - Features

Grow6 dedicated to students

Life Long collaboration addresses

Integrated account authentication

Integrated account administration

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# StudentNet NextMail - Features

Vista Meeting Space

Roaming Personal Web Server

Roaming File Exchange

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# StudentNet NextMail - Effects

Increases collaboration options

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Network re-assurance side effect

Preparation for future

# IPv6Now Product Innovation

Thinking like a customer

Thinking like we're hungry

Thinking beyond v4

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*Thinking in v6!*